



**A Campaign to Eliminate Modern-Day Slavery**

# **NJ Coalition Against Human Trafficking**

## **Impact Report**

### **2015-2016**

**NJ COALITION AGAINST HUMAN TRAFFICKING**

c/o Community Relations Committee of Jewish Federation of Greater MetroWest NJ

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## Introduction

The NJ Coalition Against Human Trafficking (the Coalition) was established to bring together diverse groups to make Human Trafficking a priority issue in our State, to raise awareness, advocate for stronger laws against this crime, and to build a network of those who assist survivors. Human Trafficking is a growing criminal industry second to arms dealing, and NJ continues to be a destination state. After five years, the Coalition remains active and continues to make an impact. Some of our most proud achievements include:

- An instrumental role in passing new statewide legislation: 2013 NJ Human Trafficking Prevention, Protection, and Treatment Act
- Mobilizing thousands of volunteers prior to 2014 Super Bowl in NJ
- Introducing NJ League of Municipalities Resolution to fight Human Trafficking, which was passed unanimously in Nov. 2015

Although we have made a difference in laws and awareness-raising, there is still much more to be done before we have succeeded in building a strong abolitionist movement in our State.

The Coalition is made up of 135 diverse groups and currently serves as an important coordinating body in the State. According to James McClain, NJ Human Trafficking Commissioner the “[The NJ Coalition] is proof that we have people very close to the problem on the ground ready to deal with it on a day-to-day basis, and from the governor to the legislators to the prosecutors, there is a great commitment to fight this problem.”

In 2015, the Coalition recognized the commitment of its membership to continue to work on this concern and in order to meet the growing demand for Coalition support and actions; we needed to hire an administrator. Thanks to the generous matching grant from the Community Foundation of New Jersey and a grant from the Atlantic Health Systems and several other generous donors, we were able to reach our fundraising goal of \$40,000 to hire an administrator.

Additionally, our program priorities were made official and agreed to by a newly formed 40 member steering committee comprised of any Coalition member that wanted to participate. The program priorities include:

- ❖ Advocate for and monitor implementation of NJ legislation with elected officials, the NJ Commission on Human Trafficking, and the NJ Human Trafficking Task Force;
- ❖ Build an abolitionist movement at the grassroots level by partnering with schools, local governments and community agencies on Human Trafficking Awareness Day programs and other public awareness initiatives;
- ❖ Act as a central information clearinghouse and network on Human Trafficking awareness, events, and initiatives;
- ❖ Assist survivors by serving as a central connector to those working in the field of Human Trafficking and survivor assistance and;

- ❖ Remain active in diverse national and international organizations to keep eradication of Human Trafficking on the agenda.

Our ongoing initiatives include:

- January Statewide Human Trafficking Awareness Day Commemorations
- Building a statewide abolitionist movement through Human Trafficking awareness & prevention events and programs
- Engaging students and teachers to lead anti- Human Trafficking activities via special projects, conferences, and support
- Social Media campaign: #HTChallenge around the Super Bowl reaching hundreds of thousands of people around the country
- Prioritizing outreach to hotels and motels to fight Human Trafficking - in partnership with S.O.A.P. (Save Our Adolescents from Prostitution)
- Advocating for Human Trafficking legislation and working with state and local governments to strengthen human trafficking laws

### NJ Coalition's Impact 2015-16

The NJ Coalition remained active during 2015-16. With new funds, we hired an Administrator to help the Coalition to maintain and increase the ongoing program and policy work needed to build an abolitionist movement in New Jersey. The Coalition's membership continued to grow to its current 135 organizations, and we have strengthened the ties between the organizations that work throughout the state of New Jersey. The Coalition had many successes and accomplishments during this time period including:

- Strategic planning process resulted in updated mission and vision statements. A decision to become a 501c3 and to hire an Executive Director, was adopted unanimously by the Coalition membership. The new mission statement is: Uniting NJ Communities to Abolish Human Trafficking. The result also included pathways to meeting goals and implementation. (See Appendix B).
- More than 30 Human Trafficking events took place in NJ organized by the Coalition or a member organization reaching more than 2500 NJ citizens through public awareness advocacy programs and trainings.
- We continued to participate and monitor the NJ Commission on Human Trafficking providing an opportunity for all of our members to participate in their program survey, and remained active in the Attorney General's Anti-Human Trafficking Task Force representing all 135 organizations.
- Our outreach to mayors' initiative resulted in the unanimous passage of a resolution: "Urging Local Officials to Provide Leadership in Ending Human Trafficking," at the 100th Annual New Jersey State League of Municipalities Conference in November 2015. The Coalition collaborated with Mayor James Barberio of Parsippany-Troy Hills and

Mayor David Mayer of Gloucester Township to introduce this resolution to inspire local government and leaders to prioritize this issue. The Coalition honored both of the Mayors during a Human Trafficking Awareness Day program.

- Over 150 people participated in four SOAP (Save Our Adolescents from Prostitution) mobilizations with outreach to 160 hotels in Morris, Passaic, Essex, Union, Monmouth, Middlesex, Atlantic, Gloucester, and Camden counties. The SOAP Initiative consists of a two-hour Human Trafficking 101 training followed by a hotel outreach where participants go to local hotels and motels, distributing soap bars labeled with the National Human Trafficking Hotline phone number, posters with local missing children, and red flags cards in English and 8 other languages requested by hotels. The Coalition had them translated into seven languages including Spanish, Polish, Gujarati, Hindi, Mandarin, Creole, Telegu, and Tamil. Many of our volunteers reported that hotel employees recognized children on the missing children poster.
- Organized the first Abolitionist Showcase: Mobilizing Teachers to Address Human Trafficking in NJ attended by 60 high school teachers. The Coalition's newly created Education Committee sponsored this program to help better engage students and teachers in ending Human Trafficking by providing incentives and professional credits.
- Implemented Silhouette Art Project and contest and sponsored a Fair Trade Fair with over 100 people in attendance. The Coalition received a \$2,500 grant from Atlantic Health System to carry out the Silhouette project to engage middle school, high school, college students, and community groups through the arts to raise awareness of human trafficking. 17 educational institutions participated and the winners included Oratory Prep High School, the College of St. Elizabeth, and Youth Consultation Services (YCS) taking First, Second, and Third Place respectively, with College of St. Elizabeth as Fair Favorite. The Fair Trade Fair featured 13 vendors and a presentation by Sarah Barasch-Hagans who spoke on labor trafficking as it relates to tomato farms in Florida.
- Commemorated Human Trafficking Awareness Day 2016 statewide which included the presentation of a NJ Senate and Assembly Human Trafficking Proclamation to the Coalition on January 11, 2016 on the Senate floor. Co-sponsored a Human Trafficking Summit with the Church Abolition Network and 35 other organizations; with over 400 people in attendance, 26 speakers and 17 vendors. Including organizing a letter writing campaign urging members to write their Mayors requesting that they implement the League's resolution; and provided resource materials for clergy and a mobilization kit for the public on organizing human trafficking awareness initiatives.
- Social Media Campaign #HTChallenge reached over 758,000 people during the 2016 Super Bowl. The #HTChallenge is a social media campaign launched by the Coalition in 2014 and sponsored during the last three Super Bowls. This campaign went viral around the country resulting in more than 6.8 million impressions in 2015 year -- up from 2014 with over 3 million impressions.

- Updated website and made it live, and wrote six blog posts that were widely distributed on priority issues of the Coalition including SOAP, the importance of coalitions, how educators can make a difference, advocacy and more.

## **Conclusion**

The NJ Coalition makes an impact in advocacy, law and policy, raising awareness and connecting people from diverse communities. As we move forward, we hope to continue to monitor legislation, educate, work with elected officials, create strong communities working together against human trafficking, and strengthen the network of those helping survivors. We are the only organization working holistically on this issue. We believe we can make a difference and that we have changed people's lives for the better.

### Attachments:

- List of Membership (Appendix A; page 6)
- Strategic Planning Landscape Overview (Appendix B; page 9)
- List of 30 Events (Appendix C; page 10)
- Flyers from SOAP events (Appendix D; Page 13)
- Blogs (Appendix E; page 14)

## **NJ Coalition Against Human Trafficking Membership**

### **Appendix A**

1. 180, Turning Lives Around
2. A21 Task Force
3. Alpha Kappa Alpha Sorority - Bergen County
4. American Association of University Women
5. Anne Dushanko Dobek: Promises Promises Project
6. Anti-Trafficking Taskforce of Atlantic County
7. Archdiocese of Newark
8. Atlantic Health System
9. Benedictine Academy
10. Bergen County Council of Churches
11. Calvary Temple International Assemblies of God of Wayne
12. Camden County Prosecutors Office Forensic Nurse Examiners
13. Capital District of the Greater New Jersey Conference of the United Methodist Church
14. Catholic Charities, Diocese of Trenton
15. Center of Counseling and Wellness LLC
16. Chester Lions Club
17. College of Saint Elizabeth
18. Community Foundation of NJ
19. Community Relations Committee of Jewish Federation of Greater MetroWest NJ (CRC)
20. Congregation B'nai Israel, Emerson
21. Contact of Burlington County
22. Cornerstone Family Programs
23. Court Appointed Special Advocates (CASA) of Morris and Sussex Counties
24. Darfur Coalition
25. Delta Sigma Theta Sorority – North Jersey Alumnae Chapter
26. Delta Sigma Theta Sorority, Inc. - Central Jersey Chapter
27. Democratic Club of Cedar Crest
28. Dining for Dignity
29. Domestic Abuse & Sex Assault Crisis Center of Warren County
30. ECPAT-USA
31. Essex County Prosecutor's Office
32. FBI
33. Felician Sisters of North America
34. Free to Flourish
35. Hadassah – Northern New Jersey Region
36. Half the Sky Summit
37. Healing SPACE: A Sexual Violence Resource Center
38. Hudson County Prosecutor's Office
39. International Justice Mission
40. International Justice Project
41. Jersey Battered Women's Service, Inc.
42. Jersey Shore Dream Center
43. Jewish Labor Committee

44. Jewish Women's Foundation of New Jersey
45. Junior League of Monmouth County
46. Junior League of Morristown
47. Junior League of the Oranges and Short Hills
48. Junior Leagues of New Jersey State Public Affairs Committee (SPAC)
49. Justice Network
50. Kappa Alpha Psi, Inc.
51. Kean University Human Rights Institute
52. Lead My Way
53. League of Women Voters - NJ
54. League of Women Voters of Monroe Township
55. League of Women Voters of Northern Valley
56. Love True
57. Lutheran Office of Governmental Ministry
58. Montclair State University
59. Montvale Evangelical Free Church
60. Morris County Human Relations Commission
61. Morris County Prosecutors Office
62. Morristown Jewish Center Beit Yisrael
63. Mount Freedom Jewish Center
64. National Council of Jewish Women – Bergen County Section
65. National Council of Jewish Women - Essex County Section
66. National Council of Jewish Women - Metro Jersey Section
67. National Council of Jewish Women - New Jersey SPA
68. National Council of Jewish Women - Union County Section
69. National Council of Jewish Women - West Morris Section
70. National Organization for Women - Morris County Chapter
71. National Organization for Women - New Jersey
72. National Organization for Women – Northern New Jersey Chapter
73. National Organization for Women - South Jersey Alice Paul Chapter
74. New Jersey Catholic Conference
75. New Providence Presbyterian Church
76. NJ Association of Corrections
77. NJ Association of School Resource Officers
78. NJ Chapter, American Academy of Pediatrics
79. NJ Coalition for Battered Women
80. NJ Commission on Holocaust Education
81. NJ Council of Churches
82. NJ Department of Children & Families
83. NJ State Association of Jewish Federations
84. NJ State Federation of Women's Clubs
85. NJ State Police Office of Community Affairs
86. North Jersey Vineyard
87. PeaceWorks
88. Point Community Church
89. Polaris Project
90. Police Studies Institute - College of St. Elizabeth

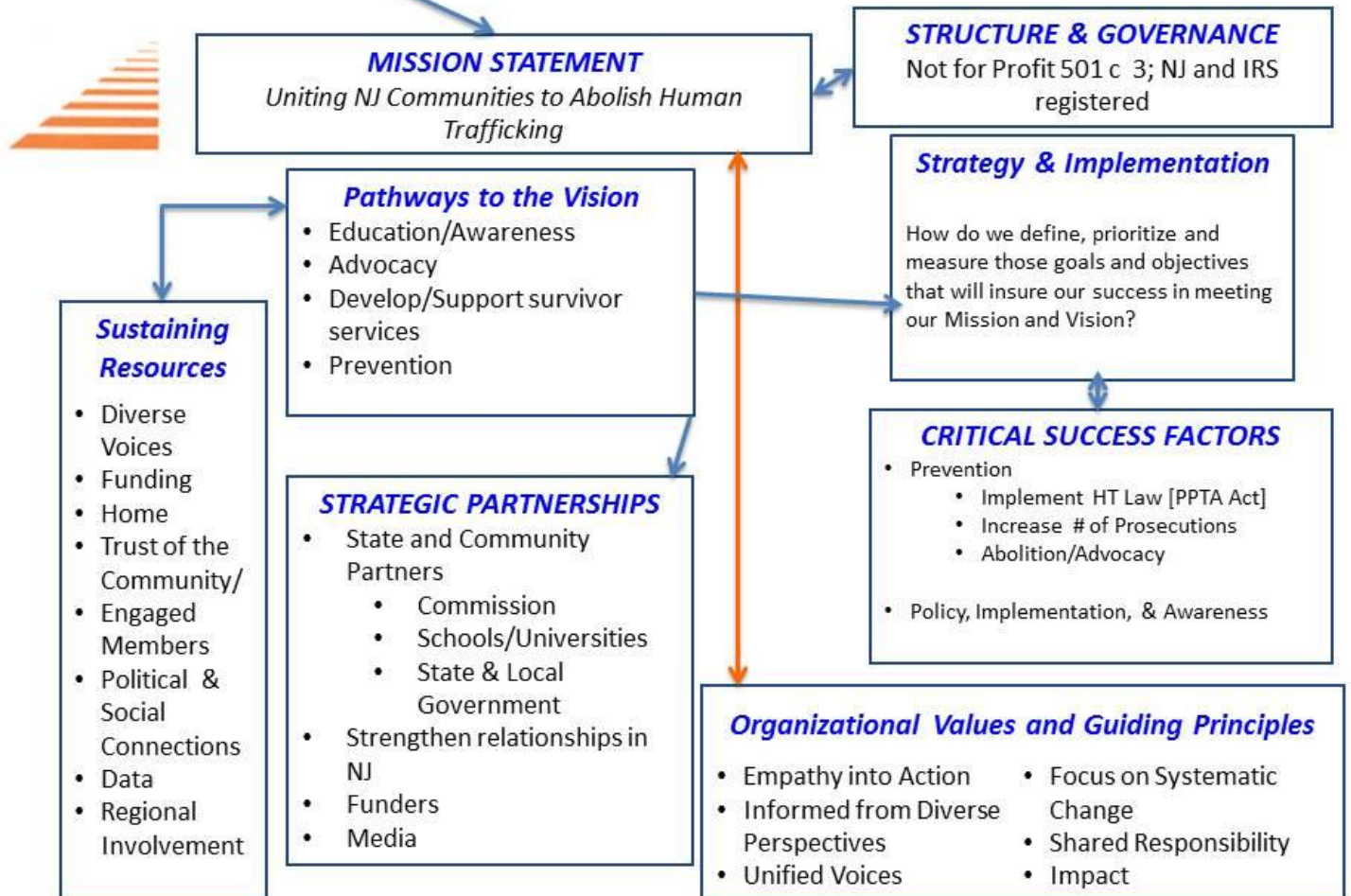
91. Prevent Child Abuse NJ
92. Project Stay Gold
93. R U Aware
94. Rabbis for Human Rights - North America
95. Rachel Coalition
96. Sanar Wellness institute
97. Sanctuary for Families in NY
98. SANE/START Camden County
99. S.A.V.E. Essex County
100. School Sisters of Notre Dame, Atlantic-Midwest Province
101. Seton Associates
102. Shadyrest Bible Church
103. Shrine of St. Joseph
104. Sisters of Charity of St. Elizabeth, Convent Station
105. Sisters of St. Dominic of Caldwell
106. Somerset Home
107. St. Mary's Parish – Pompton Lakes
108. St. Peter's Episcopal Church - Livingston
109. Street Smart Outreach
110. Temple Shalom, Succasunna
111. The Episcopal Diocese of New Jersey (Trenton)
112. The Episcopal Diocese of New Jersey MDG Task Force
113. The Episcopal Diocese of Newark
114. The HEAAT Foundation
115. The Presbyterian Church in Morristown
116. Tri-State Coalition for Responsible Investment
117. T'ruah: the Rabbinic Call for Human Rights
118. Union County College
119. Unitarian Universalist Legislative Ministry of NJ
120. United Methodist Women
121. UniteWomen.org
122. UniteWomenNJ
123. US Customs & Border Protection
124. US Department of Health and Human Services - Administration for Children & Families, Region II
125. Wafa House
126. Winceyco
127. Woman's Club of Brielle
128. Womanspace
129. Wynona's House
130. Youth Advocate Programs, Inc.
131. Youth Consultation Service
132. YWCA Bergen County - SPACE
133. YWCA Union County
134. Zonta Club of Morristown Area
135. Zonta Club of Trenton



## Appendix B

### NEW JERSEY COALITION AGAINST HUMAN TRAFFICKING

**VISION STATEMENT:** NJ Free from Human Trafficking



## Appendix C

<u>Organization</u>	<u>Event name</u>	<u>Event type</u>	<u>Attendees</u>	<u>Event Date</u>
National Council for Jewish Women Essex County	Multiple legislative offices	N/A	30	Ongoing: July 2015, September 2015, March 13-15 2016
Co-sponsored by Coalition and NCJW West Morris	Silhouette Project	Art Awareness	24 silhouettes-17 completed/108 worked on them	Ongoing: Jan to April 3rd
NCJW/Bergan County Section	no specific event	Promote NJCAHT events and HT Awareness Day	N/A	Ongoing
Zonta Club of Morristown area	Silhouette Project Display			Ongoing
NJ Coalition SOAP	SOAP UP Atlantic City	Awareness and Volunteer Outreach	20	5/15/2016
NJ Coalition SOAP	SOAP UP Atlantic City	Awareness and Volunteer Outreach	50	5/14/2016
NJ State Child Placement Advisory Council (CPAC) annual training event	“Partners Against Trafficking Children”	Educate foster case as advocates about HT	150	4/14/2016
NJ Coalition & MSU	Abolitionist Showcase: Mobilizing Teachers to Address Human Trafficking in NJ	Awareness & education	60	3/18/2016
H.B. Wilson Family School	HT Looking Beyond the Surface	Awareness & Education	17	3/17/2016
Mujer De Propósitos Ministries / Women of Purpose Ministries	Human Trafficking – Modern Slavery	Human Trafficking Awareness & Prevention	Y=20, A=50	3/12/2016
NJ Coalition and NCJW	Fair Trade Fair	awareness and Trade fair	125	3/3/2016
Jewish Family & Children’s Services & The Princeton Jewish Center	MODERN DAY SLAVERY-HUMAN	Education/Outreach/Advocacy	80	1/31/2016

	TRAFFICKING BY ANY OTHER NAME			
Robert Wood Johnson University Hospital	Human Trafficking Community Forum Part III: Let's Make This the END	Awareness & education	90	1/27/2016
League of Women Voters Berkeley Heights/Summit	HT in NJ: The FBI's Experience w/Underage Teens	HT Awareness	50	1/19/2016
Adath Shalom Synagogue	Human Trafficking Presentation	HT Awareness	30	1/16/2016
NJ Coalition and CAN	Human Trafficking Summit	Training and Awareness	400	1/16/2016
Somerset Home for Temporarily Displaced Children	N/A	to educate the youth on human trafficking by using the comic book "Abolitionista"	5	1/13/2016
Winceyco LLC & Nanababies NP	Traffick Jam	Music and Performing Arts for HT Awareness	80	1/10/2016
Youth Consultation Services	(Announcement on Website)	Awareness	N/A	Jan-16
Justice Network	Tackle the Traffickers	Fundraising for Love True (sporting)	75	11/28/2015
Archdiocese of Newark	Amistad Training	Train Community Leaders in HT	20	11/23/2015
Archdiocese of Newark	Amistad Training	Train Community Leaders in HT	15	11/22/2015
Archdiocese of Newark	Amistad Training	Train Community Leaders in HT	20	11/22/2015
Archdiocese of Newark	Amistad Training	Train Community Leaders in HT	15	11/21/2015
Womanspace, Inc.	Human Trafficking	HT training to volunteers	43	11/18/2015
Justice Network	Justice Rocks	Fair Trade Fair & Awareness	Y=25, A=275	11/13/2015
Shared Hope International	JuST Conference	National Conference	75	11/11/2015
NJ Coalition & SOAP	SOAP Outreach Middlesex County	Awareness &volunteer outreach	46	10/10/2015

SAVE of Essex County (Program of Family Service League	SAVE Advocate Monthly Meeting	train advocates in HT signs and Awareness	10	9/15/2015
Justice Network	Justice Conference	Awareness & education	Y=20, A=200	6/6/2015
Justice Network	Fair Trade Luau, sidewalk sale, info Fair	Justice network Fundraiser (donated to survivor programs	Y=10, A=100	6/4/2015
NCJW/Essex	Dessert & Dialogue- Combatting Sex Trafficking in New Jersey, the United States and Beyond	Community awareness	120	4/30/2015

Appendix D

**SPRING 2015**

# S.O.A.P. INITIATIVE

Help save local missing kids and prevent sex trafficking in NJ by engaging hotels and motels to stop Human Trafficking. Participate in a training and outreach mobilization.

**Sunday, May 31 • 1-3 pm**  
 Jewish Federation of Greater MetroWest NJ  
 Conference Room, 901 Route 10, Whippany NJ

To learn more and register go to [www.njhumantrafficking.org](http://www.njhumantrafficking.org) or call 973-929-3064

Sponsored by the  
 NJ Coalition Against Human Trafficking  
 S.O.A.P. (Save Our Adolescents from Prostitution)




**COALITION AGAINST HUMAN TRAFFICKING**  
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**FALL 2015**

# S.O.A.P. INITIATIVE

Help save local missing kids and prevent sex trafficking in New Jersey by engaging hotels and motels to stop Human Trafficking. Participate in a training and outreach mobilization.

**Saturday, October 10 • 10 a.m. - 1 p.m.**  
 Middlesex County Fire Academy  
 1001 Fire Academy Drive  
 Sayreville, NJ

To learn more and register go to [www.njhumantrafficking.org](http://www.njhumantrafficking.org) or call 973-929-3064

Sponsored by the  
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**COALITION AGAINST HUMAN TRAFFICKING**  
 A Campaign to Eliminate Modern-Day Slavery

New Jersey Coalition presents

# S.O.A.P. UP ATLANTIC CITY

Help save local missing kids and prevent sex trafficking in New Jersey by engaging hotels and motels to stop Human Trafficking.

**Featuring**  
**THERESA FLORES**  
 Human Trafficking Survivor and S.O.A.P. Founder

**Participate in a training and outreach mobilization:**  
 Community Service Certificate available for students

<p><b>Saturday, May 14</b>  <b>10 a.m. - 3 p.m.*</b>                  Beacon Evangelical Free Church                  420 S. Sixth Avenue                  Galloway, NJ</p>	<p><b>Sunday, May 15</b>  <b>10 a.m. - 3 p.m.*</b>                  Jewish Federation of                  Atlantic &amp; Cape May Counties                  501 North Jerome Avenue                  Margate, NJ</p>
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\*End times may vary based on hotel outreach

To learn more and register go to [www.njhumantrafficking.org](http://www.njhumantrafficking.org) or call (973) 929-3088

Sponsors include:  
 Community Foundation of New Jersey, Anti-Trafficking Task Force All County-NJ (ATTAC-NJ),  
 South Jersey Anti-Trafficking Coalition




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## **Appendix E**

### **Atlantic County: the Hub of Human Trafficking in NJ and How YOU can Take Action**

*May 9, 2016 | Denise R. Poole, Founder/CEO, Heart 2 Heart Services*

### **A Teacher's Role in Creating a Student Led Abolitionist Movement**

*March 17, 2016 | Danny Papa*

### **#HTChallenge: Raising Awareness Through Social Media**

*January 30, 2016 | Susan Panzica*

### **Why is it Important to Observe Human Trafficking Awareness Day?**

*December 24, 2015 | Melanie Roth Gorelick, Facilitator, NJCAHT*

### **How SOAP Can Save Missing Children from Human Trafficking**

*October 15, 2015 | Kate Lee*

### **The Importance of Sustaining Local Coalitions**

*August 1, 2015 | Melanie Roth Gorelick*